

SOJOURN

NEWSLETTER AND WINE OFFERING

FALL 2012

"Life is but a Sojourn. Enjoy the best of it."—Plato

OK, WE'VE HEARD YOU! You have been asking us to produce a white wine for a number of years, and while it has been something we have always considered, the timing just wasn't right—until now. We are proud to introduce the **SOJOURN CELLARS FALL 2012 WINE RELEASE**, featuring five of our stunning, smaller production Pinot noir and Cabernet Sauvignon wines, as well as our new 2011 Sonoma Coast Chardonnay.

When we decided to start producing Chardonnay, we had two primary goals: first, to secure premium fruit from the best possible vineyards; and second, to deliver our signature Sojourn fruit forward, balanced style with the smooth, creamy mouthfeel that our customers have come to expect. We met our goals with our first effort, the **2011 Sonoma Coast Chardonnay from the Keller Estate and Sangiacomo Vineyards**, and we are thrilled with the result. We started pouring the wine in our Sojourn Tasting Salon in July, and we can report that it has received rave reviews. We also have some excellent Chardonnay wines coming in future releases (hint—think Durell and Sangiacomo, for you Chardonnay connoisseurs). Chardonnay at Sojourn is here to stay!

We are also excited about our Fall Release Pinot noir wines. The Ridgetop Vineyard is owned by Fred Schrader and Thomas Brown of Schrader wine fame, and is the source for their highly acclaimed Aston Pinot noir wines. Sojourn is very fortunate to be one of only two other producers accessing this extraordinary fruit, and this wine is already drawing accolades, including a 93 point rating by the Pinot Report. **The 2010 Ridgetop Vineyard Pinot noir delivers lush tropical fruit, tangerine and that signature, velvety mouthfeel.** It is an excellent follow up to the 2009 bottling.

The Wohler Vineyard Pinot noir is our only vineyard designate wine from the Russian River Valley AVA. The 2010 vintage is a fabulous expression of the appellation, and the Pinot Report has awarded it 94 points. The wine exhibits a dark fruit flavor



A vineyard view of some of our 2011 Sangiacomo Vineyard Chardonnay grapes before harvesting for our inaugural vintage.

and ripe, silky tannins. The final Pinot noir in this Fall 2012 Release is the Russian River Valley. A blend of three vineyards, this wine exhibits a richness and depth in its multiple layers. As you may know from our Sonoma Coast bottling, often an appellation wine can be as good as or better than a vineyard designate. We're huge fans of this wine.

We round out the Fall 2012 Release with two stellar Napa Valley Cabernet Sauvignon wines, which have received 94 and 93 points from Wine Enthusiast. The 2009 Spring Mountain Cabernet Sauvignon is our best Spring Mountain wine to date, and the **2009 Napa Valley Proprietary Cuvée is a very special blend of fruit from the Showket Vineyard and the Beckstoffer Vineyard Georges III.** We were able to secure the Showket fruit for one year only prior to the sale of the vineyard to Peter Michael, and you don't want to miss this one-of-a-kind wine. Erich truly believes that this is the best Cabernet that he has ever made.

We hope you enjoy the Fall 2012 line-up. These are all relatively small bottlings, and we expect most of them to sell out quickly.

Erich Bradley
Erich Bradley
Winemaker

Craig Haserot
Craig Haserot
Proprietor

2010 Ridgetop Vineyard Pinot noir, Sonoma Coast

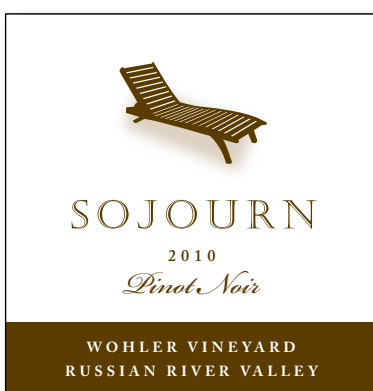


We are thrilled to present our second vintage of Pinot noir from Ridgetop Vineyard, owned and managed by Thomas Rivers Brown and Fred Schrader. Ridgetop is located in the remote coastal mountains along the northern Sonoma Coast near Annapolis, and famed vineyard manager Ulises Valdez cares for this extreme vineyard site with precise attention to detail and meticulous farming practices. The 2010 weather (the coldest on record) ripened this vineyard at a slow pace, and we were able to let the flavors mature to perfection, resulting in a wine of lovely complexities. It has similar flavors and provocative aromatics to our 2009 version that garnered 94 points from Wine Spectator; however, these vines produced tiny yields in 2010, so unfortunately we have less of it to go around.

Surrounded by redwoods at approximately 1100 feet above the Pacific, the salty sea air and ocean breezes are ever present, with thick fog receding each day to present ideal ripening conditions for Pinot noir. The vines grow in Goldridge loam soils and a collection of old silt, sandstone and remnants of ancient seabed. We blended Pinot noir clones 777, 115, and 667 from separately fermented lots to produce this wine with exotic red and orange fruit aromas overlaying a bold strength, concentrated flavors, and lush, full mouthfeel.

93 POINTS PINOT REPORT

2010 Wohler Vineyard Pinot noir, Russian River Valley



Wohler Vineyard is located near Forestville in the heart of the Russian River Valley AVA. 2010 is the second vintage in which we have produced a vineyard-designate wine from Wohler. This very cool vintage offered up only small loose clusters and tiny berries, resulting in very small yields, yet very high quality. We were able to produce only 200 cases of this wine, and we expect it to sell out very quickly to our Wohler enthusiasts.

In 2010, we split our picks at Wohler, choosing to pick our clone 667 and 828 blocks fairly early at lower brix to preserve bright fruit characteristics and acidity, while picking our clone 115 block and our new Wadensville 2A block 20 days later for more concentrated dark fruit flavors and ripe, silky tannins. The resulting blend has many layers and offers up depth and concentration with a balanced structure. Wohler vineyard, at a young age, is already showing its potential to produce distinctive Pinot noir. This is a reflection of a combination of the renowned terroir and Goldridge loam soils, together with aggressive farming designed to strengthen the vines for subsequent vintages.

94 POINTS PINOT REPORT

2010 Pinot noir, Russian River Valley



Our 2010 River Valley Pinot noir is a blend of three vineyards expressing the nuances and elegant structure of this varietal and the cool climate and loamy soils of the appellation. 2010 represents Sojourn's third vintage producing a Russian River Valley appellation wine, and it is by far the best collection of vineyards and resulting wine. Wohler vineyard Pinot noir, also bottled as a stellar vineyard-designate, is blended with Pinot noir from Nunes vineyard and Hallberg vineyard. Each component represents a unique micro-climate within the valley, and they complement each other seamlessly. Aromas of Bing cherries and rose petals greet the nose, followed by dark red fruit flavors, silky texture, and nicely balanced acidity providing depth and length.

The Russian River Valley has been the epicenter for high quality Pinot noir in California since the 1970's and remains a prominent source for several benchmark New World Pinot noirs. This scenic wine region is cool and foggy, and 40 degree daily temperature fluctuations are common. We are thrilled to work alongside the many pioneers of California Pinot noir within the Russian River Valley and to offer a wine of distinction that expresses this unique terroir.

92 POINTS PINOT REPORT

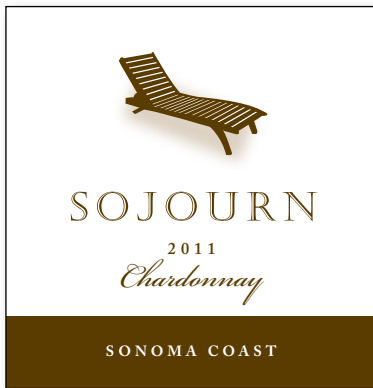
*New Sojourn
Wines Coming
in 2013!*

**2011 Chardonnay, Sangiacomo Vineyard,
Sonoma Coast**

**2011 Pinot noir, Silver Eagle Vineyard,
Sonoma Coast**

**2011 Pinot noir, Campbell Ranch Vineyard,
Sonoma Coast**

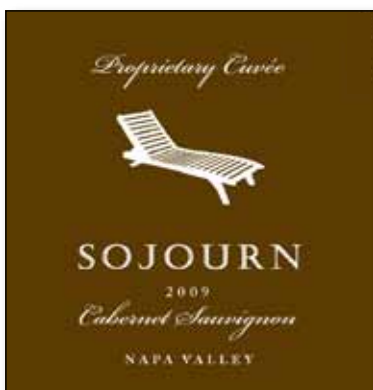
2011 Chardonnay, Sonoma Coast



We are thrilled to share with you our inaugural release of Sojourn Chardonnay. Our 2011 Sonoma Coast Chardonnay is a blend of several unique lots from two distinct vineyards spanning this cool-climate appellation. Each lot was fermented in French oak barrels utilizing 30% new oak. Aromas of stone fruit, apples and white flowers lead to rich flavors and an intriguing mix of depth and vibrancy on the palate. Refreshing and layered, this wine is a fabulous blend of old-world style and new-world eloquence.

Chardonnay clone 95 was chosen from the Sangiacomo vineyard along Robert's Road where we have been sourcing our flagship Pinot noir since 2004. This vineyard is situated in the very cool northern Petaluma gap and provides layers of minerality and citrus notes along with great acidity and length. Clone 4 and Old Wente from the Keller Estate vineyard balance out the wine with ripe aromas of stone fruit and a lush richness. Malolactic fermentation was allowed to proceed naturally as the wine aged in barrel. This Chardonnay has the weight and acidity of an excellent food wine, while showing off expressive fruit aromas that also make it a terrific sipping wine.

2009 Proprietary Cuvée Cabernet Sauvignon, Napa Valley



In 2009 Sojourn was fortunate to source Cabernet Sauvignon from a very exclusive site in the hills above Oakville called Showket Vineyard. This vineyard is surrounded by legendary neighbors Dalla Valle, Joseph Phelps Bacchus Vineyard, Oakville Ranch, and others that are among the top Cabernet Sauvignon vineyards in the New World. Our 2009 Proprietary Cuvée features the Showket Vineyard wine blended with our Cabernet Sauvignon from famed Beckstoffer Vineyard Georges III in Rutherford, and rounded out with just a touch of Spring Mountain Cabernet. The Sojourn Cellars Proprietary Cuvée represents our optimal blend of Cabernet Sauvignon from these renowned Napa Valley hillside and valley floor vineyards.

This phenomenal blend starts with a core of concentrated dark red fruit, chocolate notes, and bold structure from Showket vineyard and combines it with the lush textures and vibrant fruit of Beckstoffer Vineyard Georges III. The Spring Mountain component adds a layer of fresh acidity and dark, sweet aromatics. The resulting wine has excellent balance and an explosive mix of cassis, red fruit, chocolate and sweet spice, leading to seductive textures and silky tannins.

93 POINTS WINE ENTHUSIAST

2009 Cabernet Sauvignon, Spring Mountain District



Beginning in 2009, we upgraded our vineyard source for Spring Mountain District Cabernet Sauvignon and began working with Wurtele Vineyard, mid-way up the rugged mountain slopes west of St. Helena. This wine is 100% Cabernet Sauvignon and showcases the classic Spring Mountain dark fruit and sweet herbal notes that are reminiscent of Pride Mountain Cabernet Sauvignons in their best vintages. Deeply concentrated flavors of cassis, black fruit, tar, licorice, and spice satiate the palate and persist with nuanced layering for a smooth mouthfeel and long finish.

Planted in the early 1990's, this vineyard is comprised of 35 acres planted to 100% clone 7 Cabernet Sauvignon, ranging in elevations from 600 feet to nearly 1000 feet with 360 degrees of exposure and two different soils: volcanic and sedimentary. Our two blocks are situated with southern exposures. One block sits high on a bluff with a modest slope and is trained in the old Geneva Double Curtain method, with the canes sprawling outward exposing the clusters from the top for proper ripening. The second block is on a steep slope of a large bowl and trained VSP double-cordon.

94 POINTS WINE ENTHUSIAST

**"The Best
Cabernet
Sauvignon
I Have
Ever Made"**

Our aim in producing the Sojourn Proprietary Cuvée is to produce best wine in a particular vintage using all the tools we have at our disposal. In 2009 we had some uniquely exceptional tools, including a very special site in Oakville called Showket Vineyard. This vineyard sits on "hallowed" ground at elevation surrounded by legendary vineyards Pedrigal, Bacchus, Dalla Valle, Oakville Ranch, and Mabach, and overlooking Screaming Eagle. The soils are deep red, iron rich and well-draining, resulting in a wine with rich dark fruit, earth, and spice. We blended it with wine from Beckstoffer Vineyard Georges III in Rutherford to contribute silky textures and red fruit, and wine from Wurtele Vineyard on Spring Mountain for power and sophistication. Put together, we have produced something special that is age-worthy, yet fun to drink now. It may well be the best Cabernet Sauvignon I have ever made, and I am excited to share it with you.

– Erich Bradley, Sojourn Winemaker

BUY-A-BARREL/ CORPORATE GIFTING

As our wines continue to receive accolades, and as we continue to seek out and source grapes from new, high-caliber vineyards, we are more thrilled than ever to offer innovative Sojourn wine opportunities to our long-time fans. Just in time for the holiday season, we are pleased to offer two new exciting options available for you to enjoy Sojourn wines and to share them with your friends and family: our **Buy-A-Barrel** program and our **Corporate Gifting** program.

BUY-A-BARREL

Having a well-stocked wine cellar can be impressive. But it doesn't compare to owning an entire barrel of your favorite wine! Take advantage of this rare opportunity to own an individual barrel of luxury wine created for you by Sojourn Cellars winemaker, Erich Bradley.

As a barrel owner, you will select your favorite Sojourn Cellars wine from the available barrels. You will create a private label for your bottles, and your selected Sojourn wine will be especially bottled and labeled just for you. Your barrel will provide 288 bottles (24 cases), of one-of-a-kind Sojourn Cellars private label wine to share with friends and family—perfect for weddings, birthdays and celebrations. You may also bottle the wine for your company using your company logo and message on each bottle. There are a limited number of barrels available for this unique opportunity. Contact us today for more information and to get your barrel selected!

CORPORATE GIFTING

The holidays are the perfect time to eat, drink and be merry. They are also the perfect opportunity to thank your top customers or clients with corporate holiday gifts. Why not give your customers and corporate associates something they will truly enjoy, the gift of wine?

Sojourn Cellars can create for you a unique corporate wine gift package that is sure to leave a lasting impression on the most discerning client. Whether a three-bottle gift of our new Chardonnay, a luscious Pinot, and a bold Cabernet, or a twelve-bottle mixed-sampler of each of our available wines, we're on hand to help you express your thanks in the most delicious and convenient way. All gift packages are custom designed by you, and each gift of wine arrives in an elegant gift box. We can also include your personalized message to each recipient. And you can rest assured that your gifting and delivery instructions will be carefully followed.

So make sure that you take the opportunity to show clients, customers, and employees just how much you value them with a custom created gift of Sojourn Cellars wines. Simply contact us today to ensure the best selection and a timely holiday delivery!

Purchasing Our Wines

The best way to acquire our wines is to purchase them direct from the winery. We have implemented a secure online ordering system accessible at www.sojourncellars.com. We also welcome orders via phone, fax and snail mail using the personalized order form included with this newsletter. To ensure the fulfillment of your allocation, please log on or return your Order Form as soon as possible. If you would like additional bottles, please fill in the "Additional Bottles Requested" column, and we will do our best to accommodate these requests.

Visit Us in Sonoma!

We welcome the opportunity to host you at our Tasting Salon located just off the Plaza in downtown Sonoma. Sojourn Cellars offers a unique, comparative tasting where guests explore the nuances of terroir and distinctive vineyard sites. Our seated tastings feature flights of single vineyard and appellation Chardonnay, Pinot noir and Cabernet Sauvignon served in elegant Riedel stemware and shared in a relaxed setting. To ensure a quality, educational and intimate experience, we offer tastings daily by appointment only. To schedule your tasting, please contact us at **707.938.7212** or salon@sojourncellars.com.

Contact Us

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