

SOJOURN

NEWSLETTER AND WINE OFFERING

SPRING 2011

"Life is but a Sojourn. Enjoy the best of it."—Plato

THE SOJOURN CELLARS SPRING 2011 WINE RELEASE IS HERE! 2010 brought us continued growth, and our wines sold out faster than ever. The number one source of our recent growth has been customer referrals. So to those of you who continue to take our wine to dinner parties, bring it to tasting groups, or send your friends to our Tasting Salon here in Sonoma—*Thank You Very Much!*

We have fantastic wines to share with you in 2011, including seven 2009 Pinot noirs and four 2008 Cabernet Sauvignons, which we will once again offer in two releases, in the spring and fall. Our production comprises distinctive Pinot noir wines from the Sonoma Coast and Russian River Valley appellations, complemented by small bottlings of Cabernet Sauvignon from extraordinary Napa Valley vineyard sources. Additionally, we continue to produce our popular Home Ranch Cabernet Sauvignon.

The Spring 2011 Release includes three vineyard designate Pinot noirs and one appellation wine.

- **2009 Sangiacomo Vineyard Pinot noir**
- **2009 Gap's Crown Vineyard Pinot noir**
- **2009 Rodgers Creek Vineyard Pinot noir**
- **2009 Sonoma Coast Pinot noir**

The 2009 Pinot noir vintage in both the Sonoma Coast and Russian River Valley appellations has already been recognized for its universal high quality. These wines are concentrated, expressive and well-balanced.

Last fall we released our first Cabernet Sauvignon wines from Napa Valley vineyard sources, and we were thrilled by the positive response from both critics and wine enthusiasts. In addition, **Robert Parker recently awarded all four of our 2008 Napa Valley Cabernet Sauvignons scores over 90 points.** The Spring Release features our 2008 Cabernet Sauvignon from the renowned Beckstoffer Vineyard Georges III (93 points, Robert Parker). The wine is big, rich and forward, and will reward both the early cork pull and years



of cellaring. The remaining 2008 Napa Valley Cabernet Sauvignons will be released this fall.

The final wine we are releasing this Spring is the 2008 Home Ranch Vineyard Cabernet Sauvignon. This vineyard, located on Craig and Ellen Haserot's property in Sonoma, is now fully mature, and the wine really shows it. The 2008

vintage represents the darkest, most concentrated and flavorful wine produced from this vineyard yet!

We thought we'd have some fun in 2011 by initiating a contest to encourage our customers to stay in touch with us by showing and telling us "where they sojourn with Sojourn". We hope you'll join in by sending us photos (with stories) of you enjoying your Sojourn wine in fun situations. We're calling it "**Where Do You Sojourn?**" and the winner receives a fantastic prize—the chance to spend some time with us here in Sonoma behind the scenes and in the vineyards being pampered, wined and dined. See the back cover of this newsletter for more details.

We also invite you to check out our newly updated website at www.sojourncellars.com. You will find an array of new features and information including vineyard maps, event listings and numerous pictures of us doing what we love to do.

Finally, we look forward to seeing many of you this spring, either in the Tasting Salon or in one of the following cities for a release event: Dallas, Austin, New Orleans, Atlanta, Tampa, Miami, Chicago, Minneapolis, New York and Boston!

Erich Bradley
Erich Bradley
Winemaker

Craig Haserot
Craig Haserot
Winetaster



2009 Sangiacomo Vineyard Pinot Noir, Sonoma Coast

Like previous vintages, the 2009 Sangiacomo Vineyard Pinot noir has a rich, dark fruit profile and a luscious, creamy texture. However, the 2009 vintage is enhanced with additional layers of complex earth and forest floor reflecting our blending of Pinot noir clones Swan and Pommard with our traditional blocks of clones 115 and 777. We are thrilled with how well these additional blocks integrate into our flagship Pinot noir from the Sangiacomo Vineyard.

Situated on Roberts Road at the western base of Sonoma Mountain, climate is key to this vineyard's ability to produce outstanding Pinot noir. Cool ocean breezes and Petaluma Gap fog keep the heat in check. For the 2009 vintage, the weather remained cool and moderate, allowing for a long, even growing season, resulting in mature flavors with ideal natural acidity. Once again the Sangiacomo Vineyard Pinot noir stands out.



2009 Gap's Crown Vineyard Pinot Noir, Sonoma Coast

The highly coveted Gap's Crown Vineyard lies in the foothills of the northern Petaluma Gap. For the 2009 vintage we blended Pinot noir clones 115 and 828, while also incorporating some whole-cluster fermentation. The result is a bold, concentrated wine with a velvety hue, dark fruit aromas, and hints of baking spice. In the mouth, supple tannins lead to a long, lingering finish.

Situated off Roberts Road just above the Sangiacomo Vineyard, Gap's Crown is a high-end hillside vineyard that continues to garner acclaim. In 2009 our fruit came from two distinct blocks, one planted to clone 115 and the other to clone 828. Both have pure western exposure and benefit from the cool micro-climate of this site as well as the natural vine stress created by the severity of the terrain. We believe that the 2009 Gap's Crown Vineyard Pinot noir constitutes a terrific follow up to the well-received 2007 and 2008 vintages!



2009 Rodgers Creek Vineyard Pinot Noir, Sonoma Coast

2009 was our second vintage working with Rodgers Creek Vineyard. Especially well-suited for Pinot noir, this site sits high on a ridge in the heart of the Petaluma Gap, taking the full brunt of wind and thick fog that define this cool climate zone. The vines grow in light, chalky soils on steep inclines, causing natural vine stress and resulting in high levels of concentration.

In 2009 we fermented our block of Pinot noir clone 777 whole-cluster and blended it with two blocks of the Pommard clone. This unique blend forms the foundation of this wine. The whole-cluster fermentation adds verve and depth that compliment the rich spices and dark cherry flavors. This vintage has a pure fruit profile, while still showing nuances of mushroom, earth and Asian spice that dominated the previous vintage.



2009 Sonoma Coast Pinot Noir

In 2009, for the fifth consecutive year, we produced a Sonoma Coast Pinot noir blended wine. Our 2009 vintage includes nine unique blocks, primarily from vineyards at the southern end of the Sonoma Coast appellation. The Rodgers Creek and Keller Estate vineyards contributed the majority of the grapes used to make this blend. Pinot noir clones 115, 777, 667 and Pommard all add unique elements, creating a complex Pinot noir with a myriad of textures and flavors.

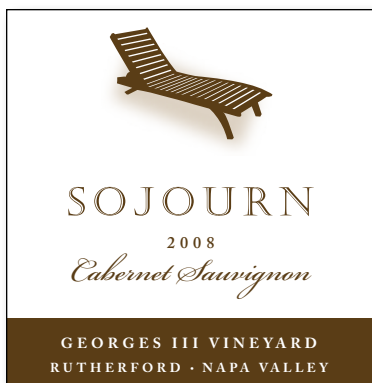
This 2009 Pinot noir is the most concentrated and complex Sonoma Coast blend we have bottled to date. Showing aromas of dark cherry, pomegranate and sweet oak, its textures are lush, yet taut, with a subtle edge of acidity. This wine is drinking well now and will continue to evolve over the next several years. At \$39, it represents an incredible value for your wine-buying dollar.



2008 Home Ranch Vineyard Cabernet Sauvignon, Sonoma Valley

The 2008 vintage represents the fourth bottling from Craig and Ellen's "Home Ranch" Cabernet Sauvignon vineyard adjacent to their home in Sonoma. In this vintage, the Home Ranch achieved a new level of depth and concentration and represents our best result from this vineyard yet. Expressive with explosive blueberry aromatics leading to hints of chocolate mint, this wine has lush textures framed by fine-grained tannins.

Craig planted the Home Ranch Vineyard in 2002 near the southwestern edge of Sonoma Valley. The vineyard makeup is 80 percent clone 337, 10 percent clone 15, and 10 percent clone 191. Vineyard spacing is 6 ½' x 3 ½' to encourage vine competition for water and nutrients. The Home Ranch Cab has developed quite a following, and we believe fans will be very happy once again with the latest vintage of this celebrated, value-priced wine.



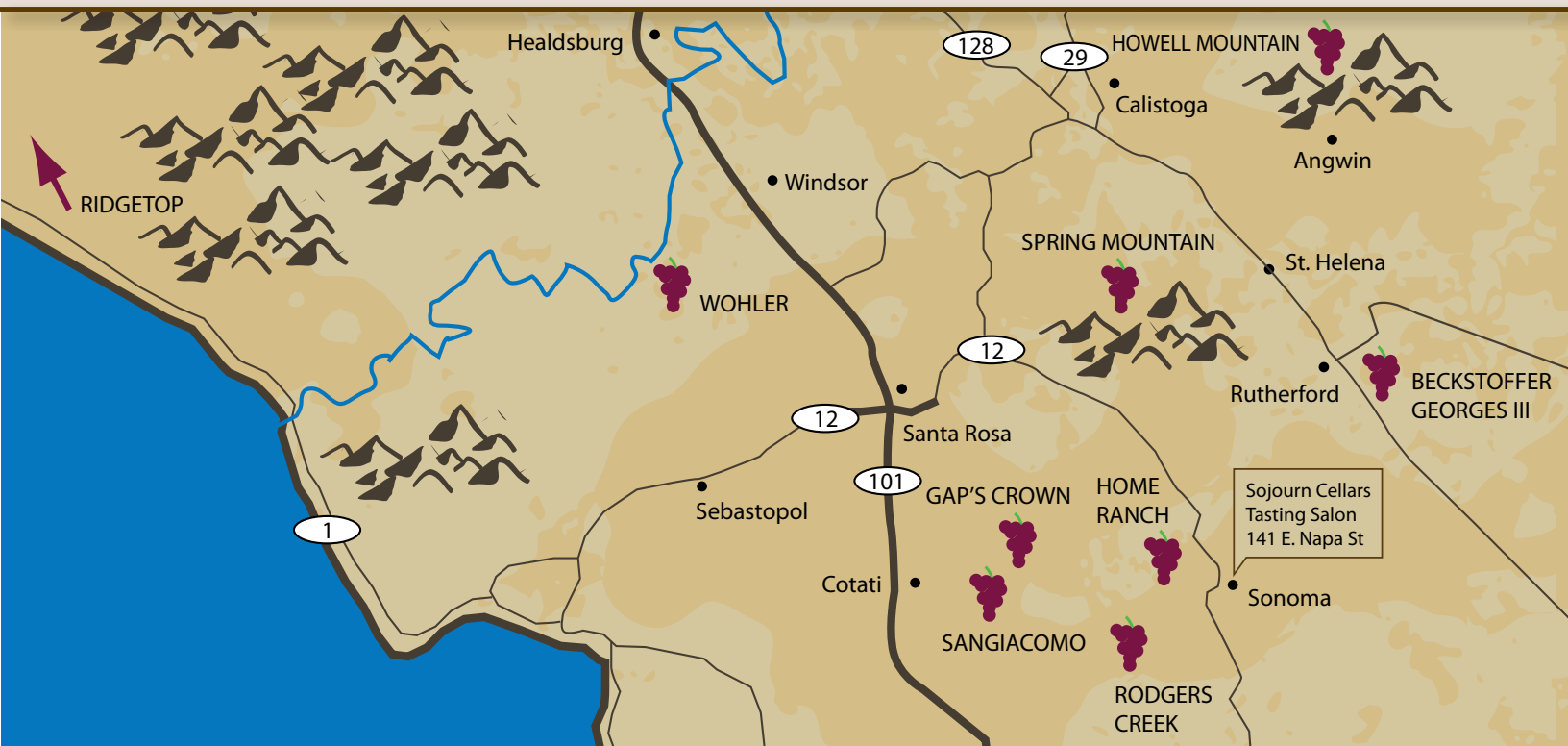
2008 Beckstoffer Vineyard Georges III Cabernet Sauvignon, Napa Valley

In 2008 we were able to secure our first vintage of Cabernet Sauvignon fruit from the world-renowned Beckstoffer Vineyard Georges III, located in Rutherford in the heart of the Napa Valley. This historic vineyard is the former Beaulieu Vineyard No. 3, which was originally planted by Georges de Latour of Beaulieu in 1928. The property is located adjacent to Caymus Winery between Conn Creek Road and Silverado Trail.

We source Cabernet Sauvignon Clone 337 grapes from F Block within Beckstoffer Vineyard Georges III in Rutherford. Soils are primarily sandy loam, with a fair amount of rock from the old creek bed that runs through F block. Defined by its lush, full body and lingering flavors, this wine seems to find every corner of your mouth. Sweet red fruit brightens flavors of cassis, boysenberry and hints of chocolate. We think you will be thrilled with our first effort from this storied vineyard and expect the wine to sell out quickly. (93 points, Robert Parker)

Fall 2011 Wine Releases

- 2009 Ridgetop Vineyard Pinot noir - NEW
- 2009 Wohler Vineyard Pinot noir - NEW
- 2009 Russian River Valley Pinot noir
- 2008 Proprietary Cuvée Napa Valley Cabernet Sauvignon - NEW
- 2008 Spring Mountain District Cabernet Sauvignon



Where Do You Sojourn?

so·journ [n. soh-jurn; v. soh-jurn, soh-jurn]

1. a journey or a temporary stay: during his sojourn in Paris. *—verb (used without object)*

We want to know where you sojourn with Sojourn! Many people who love our wines have shared their wine-related travel experiences with us. For instance, we received one email from a couple who told us, "We enjoyed a bottle of 2007 Sangiacomo Vineyard Pinot noir last night in Paris for our 20th anniversary." We love hearing about the journeys our bottles make and the special occasions they commemorate. So we have created a fun contest to encourage you to tell us about your memories made with Sojourn wines. The contest ends June 30th, so get your camera and your Sojourn wines ready for action!

Winners of the Where Do You Sojourn? contest will enjoy a full immersion wine country weekend with Craig, Ellen and Erich. We will provide accommodations and domestic round-trip airfare for three days and two luxurious, wine-soaked nights in the beautiful Sonoma wine country. Sojourn will treat you to a weekend of pampering, with an inside look at how we make our wines, and culminating with a fabulous winemaker dinner (winners coordinate dates and transportation with Sojourn Cellars).

To enter: Send Us Your Pictures and Stories!

Whether your travels take you to a Tuesday night party at the local pizza joint or on an unforgettable trip to Italy, please send us photos of yourselves enjoying Sojourn Cellars wines along with a brief story explaining what you did on your sojourn. Submit photos to us via Facebook or e-mail them directly to us at where@sojourncellars.com. Entries will be accepted through June 30th, 2011 and a winner will be announced in July.

View progress of the contest at www.sojourncellars.com or follow us on Facebook. Here are some entry examples to inspire the adventurer in you...

- **Enjoying a bottle of 2007 Howell Mountain Cabernet Sauvignon in Tahiti**
- **Bringing along 2008 Gap's Crown Pinot Noir to the famed Malconsorts vineyard in Vosne-Romanée Burgundy**



Purchasing Our Wines

The best way to acquire our wines is to purchase them direct from the winery. We have implemented a secure online ordering system accessible at www.sojourncellars.com. We also welcome orders via phone, fax and snail mail using the personalized order form included with this newsletter. To ensure the fulfillment of your allocation, please log on or return your Order Form as soon as possible. If you would like additional bottles, please fill in the "Additional Bottles Requested" column, and we will do our best to accommodate these requests.

Visit Us in Sonoma!

We welcome the opportunity to host you at our Tasting Salon located just off the Plaza in downtown Sonoma. Sojourn Cellars offers a unique, comparative tasting where guests explore the nuances of terroir and distinctive vineyard sites. Our seated tastings feature flights of single vineyard and appellation Pinot noir and Cabernet Sauvignon served in elegant Riedel stemware and shared in a relaxed setting. To ensure a quality, educational and intimate experience, we offer tastings daily by appointment only. To schedule your tasting, please contact us at **707.938.7212**.

Contact Us

Tasting Salon
141 East Napa Street
Sonoma, CA 95476
T: 707.938.7212

Mailing Address
PO Box 1953
Sonoma, CA 95476
T: 707.933.9753
F: 707.940.0303

Order Wine Online:
www.sojourncellars.com

Join Our Mailing List:
mailinglist@sojourncellars.com

Follow us on **FACEBOOK**