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FOR IMMEDIATE RELEASE

Sojourn Cellars of Sonoma, California Wins First Place in International 2019 Wine Spectator Video Contest

(Sonoma, CALIF) – [Sojourn Cellars](#) of Sonoma, California won first place in the **2019 *Wine Spectator* Video Contest** this week with the video entitled [“Journey to the Edge of the Earth.”](#) Sojourn rose to the top among hundreds of video entries, and competed in the finals against eight other submissions from across the globe for the 2019 crown. The winning two-minute video can be viewed [here](#).

This year, in the thirteenth annual *Wine Spectator* contest, the theme of Wine Wanderlust sparked entries ranging from serious to romantic, and even humorous stories of where wine took entrants. The regions in the finals ranged from California and Oregon to Spain, Croatia and Australia.

For Sojourn winemaker, **Erich Bradley**, the expansive and untamed Sonoma Coast appellation was an obvious and compelling choice. “This video reveals what it is like when you go out and visit these Sonoma Coast vineyards. It is like Narnia, an alternate universe. The landscape is pretty dramatic in and of itself,” explained Bradley. “There is no substitute for being there. Experiencing the video just brings you closer.”

From the beginning of Bradley’s winemaking career in 1998, he has consistently embraced the idea of discovery and worked to capture a sense of place in every wine he has made. Bradley’s passion for Pinot noir combines with his journey exploring and sharing his experiences with the rugged Sonoma Coast to create a perfect pairing as shown in the winning video.

Sojourn co-founders **Craig Haserot** and Bradley began making hand-crafted Pinot noir wines with their 2004 Sojourn Sangiacomo Vineyard Pinot noir (which received 92 points from *Wine Spectator*). Bradley’s love affair with Pinot noir intensified with that first single vineyard wine, which led to the current Sojourn portfolio that has grown to 21 memorable wines, including 14 from the Sonoma Coast.

While making the video was not an easy task, Haserot compares the process to the complexity of making wine from the diverse and challenging Sonoma Coast. “The Sonoma Coast appellation is extensive and varied. No two vineyards, vintages or wines are ever the same. All of our Sonoma Coast wines are from vineyards in very different locations in terms of microclimate, elevation, soil and terroir, yet all lie within the same appellation. From our home base in the town of Sonoma, we work with vineyards that are 20 minutes away and others that are a two-hour one-way drive away.”

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Wine Spectator wrote about the winners, “Their video offers an inside look at Bradley’s journey in the Sonoma Coast appellation. This year’s contest theme, ‘Wine Wanderlust,’ felt natural for Bradley and Haserot, who met over a tennis game and bonded over their love of wine, specifically Pinot Noir, for its ability to express terroir. They eventually founded Sojourn Cellars and their first vintage, 2004, began their challenging exploration of Sonoma Coast, where weather conditions change on a dime thanks to its proximity to the Pacific.”

Sojourn Cellars will be honored October 17 – 19, 2019 at the Wine Spectator New York Wine Experience in Manhattan, where their winning video will be screened for thousands of attendees.

The “Journey to the Edge of the Earth” video was produced and directed by **Michael Housewright** and filmed by **Steven Mortinson**.

Sojourn Cellars, founded in Sonoma in 2001 by Craig Haserot and Erich Bradley, is a small-production, luxury, boutique winery that crafts high-quality Pinot noir, Chardonnay and Cabernet Sauvignon wines that are sold on allocation to a mailing list members, as well as a selection of high-end restaurateurs and retailers, around the world.

Sojourn Cellars can be found on these social media platforms: [Facebook](#), [Instagram](#), [Twitter](#), [LinkedIn](#), [YouTube](#) and [Vimeo](#). For more about Sojourn Cellars, or to schedule a wine tasting in their downtown Sonoma Tasting Salon, or to sign up for news from the winery, visit [SojournCellars.com](#) or call 707.933.9753.

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